AMTAA

Accessibility Health Check

Terms of Sale

Last updated: 17 November 2026

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1. Who You Are Buying From

The Accessibility Health Check is sold by Ashley Tippin, trading as AMTAA.

Correspondence address:

The Orangery
Joseph King House
3A Boyces Avenue
Bristol
BS8 4AA
United Kingdom

Email: support@amtaa.co.uk
Website: amtaa.co.uk

We are a sole trader business, not a limited company.

In these terms, "we" and "us" means AMTAA. "You" means the person or organisation buying the Health Check.

2. What You Are Buying

The Accessibility Health Check is a fixed price accessibility review of up to 5 pages of your website.

We check those pages against 13 of the 55 WCAG 2.2 Level A and AA success criteria. These are the criteria that in our experience cause the most problems for real users and carry the most risk for site owners.

Every check starts with testing tools. A person then reviews every finding by hand. We remove false positives, and we add issues the tools cannot detect. Nothing goes into your report without a human looking at it.

Our review is assisted by an AI tool (Claude, by Anthropic). AI never makes the final call: we check and sign off every result before it goes into your report.

You receive a written report as a PDF. The report sets out what we found, what it means in practice, and what we suggest you deal with first.

3. What You Are Not Buying

We want you to be clear about the limits before you pay, not after.

The Health Check is not a full accessibility audit. 5 pages is not a whole website, and 13 criteria is not the whole of WCAG 2.2 Level A and AA.

We do not test full user journeys with a screen reader. We do not test complex interactive components in depth. We do not test your site across a range of devices and browsers. Those need a full Accessibility Assessment.

We do not fix anything. We report and recommend. You or your developers carry out the work.

We do not write you an accessibility statement, and we cannot certify or guarantee that your website complies with the Equality Act 2010, WCAG 2.2, the Public Sector Bodies Accessibility Regulations, or any other standard or law. Our report is our professional opinion based on the pages and criteria we tested on the day we tested them.

4. Price

The price is £199.

We are not registered for UK VAT, so there is no VAT to add. £199 is the total you pay.

Payment is taken in full at checkout through Stripe. We do not start work until payment has cleared.

5. Which Pages We Check

Your homepage is always one of the 5 pages.

After you pay, we ask you which 4 other pages you want us to check. Pick the pages that matter most to your business, such as your main service page, a contact or booking form, or a checkout step.

If we have not heard from you within 3 working days, we will choose the 4 pages ourselves and get on with the work. We do this so your purchase does not stall. If you would rather we waited, just tell us.

6. How Long It Takes

We send your report within 3 working days of confirming which pages we are checking.

The clock starts when the page list is confirmed, not when you pay. If you take a week to send us your pages, that week does not count against our 3 days.

Working days means Monday to Friday, excluding English bank holidays.

If something delays us, we will tell you and give you a new date.

7. Your Right To Cancel

This section applies if you are buying as a consumer, meaning for purposes outside your trade, business, craft or profession. If you are buying for a business, see section 8 instead.

You have the right to cancel this contract within 14 days without giving any reason. The 14 days runs from the day we confirm your order.

To cancel, just email support@amtaa.co.uk and tell us. You can use the model cancellation form in the Appendix at the end of these terms if you prefer, but you do not have to.

a. Starting work straight away

The Health Check is normally completed within 3 working days, which is well inside your 14 day cancellation period. When submitting your pages on the order confirmation page, we'll ask you to confirm whether you want AMTAA to start work immediately. You'll also be asked to acknowledge that you lose your right to cancel once your report has been delivered.

You don't have to agree to this. If you'd prefer to retain your full 14-day cancellation right, email your pages to support@amtaa.co.uk and let us know. We'll wait until the 14-day cancellation period has expired before starting work.

Your report will take a little longer to arrive, but the service and everything included remain exactly the same.

b. What you get back if you cancel

If you cancel before we have started work, you get a full refund.

If you asked us to start straight away and you cancel while the work is in progress, we will refund you less a fair amount for the work we have already done, based on how much of the Health Check we had completed when you told us.

Once we have sent your report, the work is complete and this cancellation right no longer applies.

If you did not ask us to start straight away, you get a full refund whenever you cancel within the 14 days. We refund within 14 days of you telling us you want to cancel, using the same payment method you paid with.

8. Business Buyers

If you are buying for your business rather than as a consumer, the 14 day cancellation right in section 7 does not apply to you. That is how the law works, not something we have chosen.

You can still cancel before we start work and we will refund you in full. Once we have started, we will refund you minus a fair amount for work already done. Once we have sent your report, we do not refund.

9. Refunds And Problems With The Report

Your legal rights as a consumer are not affected by anything in these terms.

If you are unhappy with your report, tell us within 14 days of receiving it and explain what the problem is. If we have made a mistake or missed something we said we would check, we will put it right at no cost to you. If we cannot put it right, we will refund you in full or in part depending on what went wrong.

We do not refund because you disagree with our findings or because the report told you something you did not want to hear.

10. Your £199 Credit

If you book a Key Pages Audit or an Accessibility Assessment (including an Assessment covering several sites) within 60 days of us sending your Health Check report, we take the £199 you paid off the price.

The 60 days runs from the date we send your report. The credit applies once, to one booking. It has no cash value. It cannot be transferred to anyone else or exchanged for a refund.

11. What We Need From You

You confirm that you own the website you are asking us to check, or that you have permission from whoever does.

You need to keep the site available to us while we are testing. If the pages are behind a login, a paywall, a maintenance screen or a firewall, tell us and give us what we need to get in.

If we cannot access the pages and you do not respond to us within 20 working days of your purchase, we will treat the order as complete and no refund will be due.

12. If Something Goes Wrong

We carry out the Health Check with reasonable care and skill.

If we get something wrong and you lose money because of it, the most we will pay you is £199, being the amount you paid us.

We are not responsible for losses that were not reasonably foreseeable, or for business losses such as lost profits, lost contracts or lost opportunities.

Nothing in these terms limits our liability for death or personal injury caused by our negligence, for fraud, or for anything else the law does not allow us to limit or exclude.

13. Your Data

We handle your personal information in line with our Privacy Policy at amtaa.co.uk/privacy-policy.

In short: we use your name, email and website details to deliver your Health Check and to contact you about it. Payment details are handled by Stripe and we never see your full card number.

14. Complaints

Email support@amtaa.co.uk with the details and we will reply within 5 working days.

If you are a consumer and we cannot sort it out between us, you can also take a claim to the courts.

15. Changes To These Terms

The terms that apply to your purchase are the ones published on our website on the day you bought. We may change these terms for future purchases, but a change never applies retrospectively to an order already placed.

16. Which Law Applies

These terms are governed by the law of England and Wales, and the courts of England and Wales have jurisdiction.

If you are a consumer living elsewhere in the UK or in the EU, you keep the protections given to you by the law of the country you live in. Nothing here takes those away.

Appendix: Model Cancellation Form

(Complete and return this form only if you wish to withdraw from the contract)

To: Ashley Tippin trading as AMTAA, The Orangery, Joseph King House, 3A Boyces Avenue, Bristol, BS8 4AA, United Kingdom. Email: support@amtaa.co.uk

I/We [*] hereby give notice that I/We [*] cancel my/our [*] contract for the supply of the following service: Accessibility Health Check

Ordered on:

Name of consumer(s):

Address of consumer(s):

Signature of consumer(s) (only if this form is notified on paper):

Date:

[*] Delete as appropriate.